



china goes global
中國 走向 全球化
www.chinagoesglobal.org

Call for Papers

11th China Goes Global Conference

June 15-17, 2017

University of Agder, Kristiansand, Norway.

Special Track on

Geographic Diversity and China's Outward Foreign Direct Investments (OFDI)

Since the initiation of the “Going Out” strategy in 2000, China has become the most important emerging economy foreign direct investor of the world. In 2012, China became the 3rd largest foreign investor in the world, and in 2014, the outgoing investments exceeded the incoming FDI for the first time since the start of the economic liberalization of China. The statistics for 2016 seem to break all earlier records of Chinese outward foreign direct investment (OFDI) – not the least to Europe. The Chinese OFDI has been targeting both mature and developing economies in order to make use of different competitive and locational advantages. By expanding their regional production networks to include also European firms and production units, as well as utilizing them to create new innovative capabilities, the Chinese firms represent an investor group that can benefit from investments in regions outside the main global markets.

The increasing integration of Chinese industries into the world economy is also recognized as being an important contributor to regional economic development. Regions around the world are analyzing the possibilities for attracting Chinese OFDI. This development poses many challenges to the policy related actors. How should regions organize the work to attract these investments and in what specific areas are the possibilities best to build a regional competitive advantage? Could new entrants in the form of Chinese firms enhance the existing locational advantages or can these investments be a vehicle for future alternations in the regional growth dynamics. Additionally, this development also raises a number of challenges for firms based in mature markets such as Europe and firms based in China.

This track invites authors from diverse disciplinary backgrounds such as international business (IB), management, economic geography, economics and political science etc. to write on the theme of regional growth dynamics and the impact of Chinese OFDI.

Some areas of interest include (but is not limited to):

- Regional growth dynamics and how Chinese OFDI impacts regions within the global market

- Value-chains, innovation and value-added services in advanced manufacturing and services
- Integration within manufacturing and services industries in complex regional/global production networks
- Spatial development and re-configuration of the manufacturing industry as a result of regional economic interconnectedness
- New forms of regional economic interconnectedness in different spatial contexts
- Innovation in organization of work and work space in order to attract foreign investment for regional competitive advantage
- Chinese enterprise as new entrants in collaboration with local enterprises in enhancing location advantage

Authors can submit their contributions through the conference online submission system at <http://www.chinagoesglobal.org/conference/paper-submission/>

Do not forget to submit under the Track name!

Contact persons for specific enquiries into the Track theme:

H. Richard Nakamura, PhD, richard.nakamura@gu.se

Cheryl Marie Cordeiro, PhD, cheryl.cordeiro@handels.gu.se

We look forward to meeting with you in Kristiansand, Norway!

Conference Deadlines

Important Dates

Deadline for submission: March 1, 2017

Paper acceptance/rejection: April 15, 2017

Revised paper submission: May 15, 2017

Registration:

Early bird registration due on **May 1, 2017**

Regular registration due on **June 1, 2017**

Conference: June 15-17, 2017

Conference website: <http://www.chinagoesglobal.org/conference/callforpaper/>