

# FINAL CALL FOR PAPERS

Centre for European Studies

First International Conference

## *China: a European Perspective*

**Place:** Sun Yat-sen University, Zhuhai, PRC.

**Provisional Dates:** 7-9 December 2017

**Theme:** This will be the first international conference of the recently established Centre for European Studies at Sun Yat-sen University, the function of which is to mirror the perception of China within the European sphere. For our first international conference we would welcome papers on the general topic of the image of China in Europe, especially within the contemporary context involving media and popular culture but without neglecting academia and the political and economic arenas. One strand of investigation would therefore be the eventual deconstruction of the demonization of China as established throughout most of the Western world. Of course, it would be judicious, when holding a conference today on China and its rising international impact, to highlight the reception of the One Belt, One Road Initiative which is gathering significant momentum. Papers should be 20 to 25 minutes in length; in English, with questions to follow.

**Objectives:** To further a better comprehension of contemporary China and its role as a major player on the world stage by bringing together scholars from all over the globe, but in particular from Europe and China, who share our research pursuits as well as our quest for a more global understanding of contemporary issues. The endeavor involves establishing a network of scholars who will contribute to an internationally renowned journal which will soon be set up in Europe by Sun Yat-sen University, dedicated to Sino-European trans-cultural encounters. It is also our intention to establish an annual conference which will alternate between Europe and China.

**Please send your proposal/ abstract by October 15<sup>th</sup> to the Conference organiser :**

Prof. Stephen Rowley

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