

# STOCKHOLM SEMINAR ON JAPAN ストックホルム日本研究会



欧洲日本研究会



## INVITATION

### The 91<sup>st</sup> Stockholm Seminar (Webinar) on Japan

#### ▶ Why Japan Matters: Business Reinvention and Technology Leadership in the Digital Economy

**Professor Ulrike Schaede, University of California, San Diego**

Japanese companies are re-emerging as major players in the new digital economy. They have responded to the rise of China and new global competition by moving upstream into advanced components and materials. This new strategy has made Japan the technology anchor for many global supply chains and the country will be an important player in the digital transformation. How has this reinvention occurred and in what ways have Japan's societal preferences for stability affected the process?

**Ulrike Schaede** is Professor of Japanese Business at the University of California, San Diego, School of Global Policy and Strategy. Her work focuses on Japan's changing corporate strategies, including business culture, employment practices, and corporate governance. She is the author of *The Business Reinvention of Japan: How to Make Sense of the New Japan* (Stanford University Press, 2020).

**Moderator: Professor Marie Söderberg**, Director,  
European Institute of Japanese Studies, Stockholm School of Economics

**Discussant: Dr. Patrik Ström**, Deputy Director,  
European Institute of Japanese Studies, Stockholm School of Economics

**Date and Time:** Tuesday, December 8, 17:00-18:00 (CET)

**Language:** English

**Location:** Zoom (online)

**Registration until December 7, 2020. Register for the seminar [here](#)**

The Japan seminar series is jointly organized by the European Institute of Japanese Studies at Stockholm School of Economics, the Asia Programme at The Swedish Institute of International Affairs, the Department of Asian, Middle Eastern and Turkish Studies at Stockholm University and the Swedish Defence University. It features monthly seminars on Japanese economy, politics and society.

Welcome!